Chapter 1.  An overview of Small Business
Chapter 2.  Small Business Management, Entrepreneurship and Ownership
Chapter 3.  Social Responsibilities, Ethics and Strategic Planning
Chapter 4.  The Business Plan
Chapter 5.  Franchising
Chapter 6.  Taking Over an Existing Business
Chapter 7.  Starting a New Business
Chapter 8.  Site Selection and Layout
Chapter 9.  Competitive Advantage and Marketing Research
Chapter 10. Marketing For Small Business
Chapter 11. Pricing and Credit Policies
Chapter 12. Global Small Business
Chapter 13. Professional Small Business Management
Chapter 15. Operations Management
Chapter 16. Purchasing, Inventory Management, and Distribution

Book Recommended:
1. Timothy S. Hatten
2. David Stokes