Overview

ERP Systems and their Extension to Inter-Enterprise Commerce,
The Corporation's Interface with its Customers,
Inter-Enterprise E-Commerce,
Logistics,
Portals,
Branding and Pricing,
Markets,
Auctions,
Managing Channel Conflict,
Disintermediation,
Leveraging a Traditional Business on the Web,
Competition among Traditional Companies in E-Commerce,
Payments,
Change in a Traditional Company,
Structuring a Traditional Company's "Dot Com",
Alliances,
Acquisitions and Global Strategy.

Text Books

1. Danial Armor: E-Business Revolution
2. Karra Kota: E-Business